



CALL FOR PAPERS

CONFERENCE ON INTERNATIONAL ECONOMIC COOPERATION AND INTEGRATION 2023 (CIECI 2023)

“EVOLVING GLOBAL VALUE CHAIN PARTICIPATION INTO DIGITAL TRANSFORMATION AND SUSTAINABLE DEVELOPMENT”

*University of Economics and Business, Vietnam National University, Hanoi
November 2023*

International economic integration and engagement in global value chains (GVCs) play a pivotal role in driving economic development through facilitating structural transformation, technology transfer, and inclusive growth. While developed countries often dominate GVCs, developing nations with a comparative advantage in low labor costs tend to operate in low-value-added sectors. However, as countries increasingly integrate into GVCs, they face persistent long-term challenges stemming from their vulnerability to external factors. Digital transformation, encompassing the integration of digital technologies across all sectors, and sustainable development, which encompasses economic growth, social well-being, and environmental protection, are both their critical motivations and goals. Consequently, several key issues require resolution, including the suitability of conventional labor-intensive, manufacturing-export-oriented development strategies within GVCs and the necessary actions to foster GVC cooperation in promoting digital transformation and sustainable development.

To create and develop an academic environment, sharing experiences, new ideas, and scientific research results on international economic integration and GVCs to promote digital transformation and sustainable development, the University of Economics and Business, Vietnam National University, Hanoi (VNU-UEB), in collaboration with Friedrich Naumann Foundation for Freedom in Vietnam (FNF), Sofia University (Bulgaria), University of Adelaide (Australia), Rangsit University (Thailand), Université Catholique de Louvain - Saint-Louis – Bruxelles (Belgium),



University of Salento (Lecce, Italy), National Chengchi University (Taiwan, China), University of Economics and Law (Vietnam National University - Ho Chi Minh City), Vietnam, and Foreign Trade University organize a conference entitled “**Evolving global value chain participation into digital transformation and sustainable development**” on November 24th, 2023, in Hanoi. The conference is the 11th in the series of annual Conferences on International Economic Cooperation and Integration (CIECI), initiated in 2013 by the VNU-UEB. The Conference focused on discussing the following topics:

- The theoretical basis for GVC participation and reasoning on how GVC participation can enhance digital transformation and sustainable development.
- Global context and factors affecting GVC participation towards digital transformation and sustainable development.
- Participation in GVCs at all levels, from business, industry, to national level, associated with digital transformation and sustainable development.
- Policy recommendations on promoting GVC participation at the national, industry, and enterprise levels towards digital transformation and sustainable development.

Date (tentative): 24/11/2023

Conference venue: Hanoi (hybrid)

Conference papers:

We welcome experts, researchers, scholars, and practitioners to contribute papers for the Conference on (but not limited to) the following topics:

- *The theoretical basis for GVC participation and reasoning on how GVC participation can enhance digital transformation and sustainable development:*
 - The theoretical basis, research methods, and databases of GVCs and GVC participation and upgrading at the national, sectoral, and firm levels.
 - The theoretical basis for the relationship between participation in GVCs and sustainable development and digital transformation.

- *Global context and factors affecting participation in GVCs of Vietnam and developing countries in the world towards digital transformation and sustainable development:*
 - Global economic contexts affect the participation in GVCs, e.g., political tensions between countries, digital transformation, energy crisis, Covid-19 pandemic.
 - Domestic factors affecting participation in GVCs, e.g., institutional environment, level of economic development, industrial structure, trade, and investment policies.
 - Future trends of GVCs and factors that shape and promote/limit participation in GVCs in the future.
- *Participation in GVCs of Vietnam and developing countries in the world at the national, industrial, and firm level towards digital transformation and sustainable development:*
 - Position, level, and stakeholders in GVCs; stages and added value in GVC participation.
 - Business-level GVC participation into GVCs in the context of digital transformation and sustainable development.
 - Industry-level GVC participation to leverage digital transformation and sustainable development.
 - National strategies for GVC participation to advance digital transformation and sustainable development.
 - Differences in the process of participating in GVCs between countries, economic sectors, and firms.
 - Policies and measures to enhance the involvement in GVCs.
 - Lessons learned, achievements and limitations, opportunities, challenges, and barriers to participation in GVCs.
- *Policy recommendations to promote participation in GVC towards digital transformation and sustainable development:*
 - Policy recommendations to enable and upgrade GVCs participation at the national, industry, and firm levels.



- Orientations, strategies, and policies to encourage GVC participation in digital transformation and sustainable development.
- *Other topics related to the international production network, green economy, circular economy, innovation economy, the resilience of GVCs, the relationship between international economic integration and GVC participation, digital trade concerning GVCs, etc., will be considered.*

Deadline, structure, and format of the paper:

- Deadline for submission of full-text articles: August 15th, 2023
- Structure and format: Please find the detailed requirements in the attached Format Guideline
- Language: English

Submission address and contacts:

We welcome you to participate and contribute papers to this international Conference. The selected papers will be printed and published in the ISBN international conference proceedings “**Evolving global value chain participation into digital transformation and sustainable development**”. Some excellent papers will be published in the *VNU Journal of Economics and Business*.

Please submit your article at the following link:

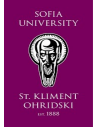
<https://forms.gle/WX52UEXyCx1eoAwy7>

Or scan the QR code:



If there is any inquiry regarding the Conference, please email: CIECI_UEB@vnu.edu.vn or contact our conference secretariat:

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The Conference Organizing Committee would like to thank you for your contribution to the success of CIECI 2023.

**ON BEHALF OF THE ORGANIZING COMMITTEE
VNU UNIVERSITY OF ECONOMICS AND BUSINESS**

VICE RECTOR



ASSOC.PROF. NGUYEN ANH THU



Template for paper

PAPER TITLE

Author Name¹, Author Name², Author Name^{3*}

PAPER TITLE (15 points, Times New Roman, bold).

Abstract

150 to 250 words (11 points, Times New Roman, italics).

Keywords: 3 - 5 words, in alphabetical order (11 points, Times New Roman, italics)

1. TITLE (11 points, bold, capitalization, number “1.”, “2.”).

1.1 Title (11 points, bold)

1.1.1 Title (11 points, bold)

1.1.2 Equation

- Use the equation editor or MathType for equations (11 points, Times New Roman, normal style).

1.2 Figure

- The image is a high-contrast black-and-white image (dpi ≥ 300).
- Figure captions begin with the term Figure in bold type, followed by the figure number in bold type. Ect:

Figure 2: Vietnam’s electronics exports to the UK in the period 2010-2020 (Unit: million USD)

1.3 Table

- All tables are to be numbered using Arabic numerals.
- Use the table function, not spreadsheets, to make tables.
- Tables should always be cited in the text in consecutive numerical order.
- For each table, please supply a table caption (title) explaining the components of the table. Ect:

Table 4: Export specialization (ES) index of Vietnam’s electronics products exported to the UK, 2010-2020

References

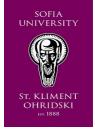
- APA Style

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²Department of -----, University Name, City, Country

³Department of -----, University Name, City, Country

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- Translate in English

Other format guidelines

- Use a normal font (11-point Times New Roman) for text.
- Use tab stops or other commands for indents, not the spacebar.
- Save your file in docx. format (Word 2017 or higher).
- The paper should have a maximum of 20 pages (Including appendices)