

Bertinoro 4-6 September 2022  
Summer Learning Laboratory on:

# STRUCTURAL CHANGES, INDUSTRIAL STRATEGY AND POLICY

International scenarios with  
a special zoom on Automotive



**Scientific Project:**

**Prof. Marco R. Di Tommaso** (Alma Mater Studiorum -  
Università di Bologna, EmiliaLab and CiMET)

**Prof. Gianluca Marchi** (Università degli Studi di Modena e  
Reggio Emilia and EmiliaLab)

**Laboratory Management:**

**Dott.ssa Marianna Scaglioso**

Promoted in collaboration with:



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**PART (A) DAY ONE:****(1) Industrial Dynamics; (2) Industrial structural change; (3) Industrial Policy**

In the first day invited speakers will present and discuss the global industrial scenario: main actors, principal trends and on-going dynamics. A special focus will be addressed to current structural change processes and future developments in world's industry strategies. We will then draw students' attention to the industrial policy debate, referring to the main on-going challenges as sustainability, innovation, liberalization and competition vs protectionism and economic nationalisms, local and regional development vs international equilibria and dynamics.

**HEADINGS PART A**

- **Trends and dynamics of world industry:** historical evolution, current positioning and future scenarios;
- **Structural Change and industrial dynamics:** theories and implications for the contemporary global settings;
- **Industrial policy:** theories, practices and challenges for the future.

**PART (B) DAY TWO:****The Automotive Industry: (a) actors; (b) trends; (c) dynamics**

The invited speakers will introduce and discuss some key topics related to the Automotive industry. Amongst others, a focus will be addressed to current changes and future scenarios in world's car manufacturers' strategies, to understand how the new technological trends may affect production and commercial strategies. We will draw students' attention also to organizational issues that firms in the automotive industry are facing to manage the deep technological transition involving products and processes. A specific view will be given to changes in firms' patenting strategies in front of the wave of new technologies that are interesting the whole car supply chain.

**HEADINGS PART B**

- **New technology trends, evolving strategies of world car manufacturers:** current positioning and future scenarios;
- **Organizing innovation in car industry:** technological transition calls for organizational transition.
- **Patenting strategies in the automotive industry:** who's innovating what.

For further information please contact dr.ssa Marianna Scaglioso: [info@cimet.org](mailto:info@cimet.org)

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### Faculty 2022

**Bernardo Balboni** (University of Modena and Reggio Emilia and CiMET)

**Ivano Cardinale** (Goldsmiths University of London and CiMET)

**Marco R. Di Tommaso** (Alma Mater Studiorum University of Bologna and CiMET)

**Fabio Landini** (University of Parma and CiMET)

**Gianluca Marchi** (University of Modena and Reggio Emilia and EmiliaLab)

**Lorenza Monaco** (ENS Paris Saclay/GERPISA, Johannesburg University SouthAfrica)

**Sergio Paba** (University of Modena and Reggio Emilia)

**Chiara Pollio** (University of Ferrara and CiMET)

**Francesco Prota** (University of Bari and CiMET)

**Alberto Rinaldi** (University of Modena and Reggio Emilia and CiMET)

**Francesco Zirpoli** (Ca' Foscari University of Venice)

### Scientific project:

**Marco R. Di Tommaso** (Alma Mater Studiorum University of Bologna and CiMET)

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### Domenica 4 Settembre

- h. 14.45 **Apertura dei lavori**
- h. 15.00-16.30 **Ivano Cardinale**  
(Goldsmiths University of London and CiMET)
- h. 17.00-18.30: **Marco R. Di Tommaso**  
(Alma Mater Studiorum University of Bologna and CiMET)

### Lunedì 5 Settembre

- h.9.00-10.30: **Alberto Rinaldi**  
(University of Modena and Reggio Emilia and CiMET)
- h.11.00-12.30: **Fabio Landini**  
(University of Parma and CiMET)
- h. 14.00- 15.15: **Francesco Prota**  
(University of Bari and CiMET)
- h. 15.30- 16.45: **Chiara Pollio**  
(University of Ferrara and CiMET)
- h.17.00-18.15: **Lorenza Monaco**  
(ENS Paris Saclay/GERPISA, Johannesburg University)

### Martedì 6 Settembre

- h.9.00-10.30: **Sergio Paba**  
(University of Modena and Reggio Emilia)
- h.11.00-12.30: **Francesco Zirpoli**  
(Ca' Foscari University of Venice)
- h. 14.00-15.30: **Gianluca Marchi**  
(University of Modena and Reggio Emilia and EmiliaLab)
- h. 15.45-17.30: **Bernardo Balboni**  
(University of Modena and Reggio Emilia)