

# China and Italy School of Policy

# 中国 - 意大利<sup>®</sup> 政策培训项目

**c.MET05** | National University Centre  
on Applied Economic Studies

Ancona Bari Benevento Enna Ferrara Firenze Macerata  
Milano Napoli Pescara Salerno Udine Venezia



*Under the Auspices of the Italian Ministry of Foreign Affairs*

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## THE CHINA AND ITALY SCHOOL OF POLICY

*Presentation by Prof. Marco R. DI TOMMASO*

**UNIVERSITA' DEGLI STUDI DI FERRARA** Founded in 1391, Italy: Full Professor of Applied Economic Studies.

**c.MET05** - National University Centre for Applied Economic Studies (Ancona, Bari, Benevento, Firenze, Enna, Ferrara, Macerata, Milano, Napoli, Salerno, Pescara, Venezia, Udine), Italy: Director.

**University of Cambridge** UK: Clare Hall Fellow.

**SCUT** - South China University of Technology, China: Honorary Invited Professor.

**CISP** - The China and Italy School of Policy, China and Italy: Director.

**EmiliaLab** - The network of universities in Emilia-Romagna for scientific, didactic and training collaboration in the field of economic studies (Bologna, Ferrara, Modena, Parma, Piacenza, Reggio Emilia)

**ART-ER** - The Regione Emilia-Romagna Innovation and Development Agency, Italy: Scientific Board President.



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UNIVERSITÀ



FERRARA

FOUNDED IN 1391

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*The **China and Italy School of Policy** offers advanced learning programs in **Italy (Rome, Florence, Pisa, Venice, Bologna, Ferrara, Naples...)** on international industry, company strategies and government development policies.*

*The project - developed in **2006** at the **University of Ferrara (Italy)** as a hub of a wider network of Italian universities, research centres and Scholars - has grown thanks to **c.MET05**, The National University Centre for Applied Economic Studies.*

*Started as a program for **Chinese top Officials and Policy Makers**, it has then included also a second parallel curriculum addressed to **Chinese Managers and Entrepreneurs**.*

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### **SOME NUMBERS:**

- ***Since 2006***
- ***More than 500 Chinese Participants (policy makers, academics, managers and entrepreneurs)***
- ***More than 2000 hours of teaching, workshop, visit to companies and meeting with institutions***
- ***More than 600 Speakers***
- ***More than 70 institutions and companies involved***

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## **MAIN TOPICS TREATED DURING OUR PROGRAMS:**

- *Strategies and Policies for Industry and Sustainable Development;*
- *Local Development and Global Production;*
- *SMEs, medium-sized enterprises, Clusters of firms and institutions;*
- *Innovation, Research and Competitiveness;*
- *Policy Evaluation;*
- *Investment Attraction Policy;*
- *“Made in Italy” and “Made in China”;*
- *Intangible Assets Management and Policy (at company and territory level);*
- *Industrial Policy and Firm Strategy in the contemporary global market;*
- *“New industries”: Health, Education, Green, Culture and urban requalification;*
- *Innovation in Traditional and New Industries.*

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***The School programs include:***

- *Academic lectures;*
- *Special case studies examined and discussed with the participants.*
- *Seminars by Government Policy-makers and company Managers;*
- *Workshops;*
- *Visits to leading Italian firms and SMEs Clusters;*
- *Meetings with local, regional and national government institutions.*

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**University Lectures and Seminars**  
(Florence, Modena, Venice, Ferrara,  
Pisa, Bologna, Naples, ...)



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**Companies:** meetings, seminars and visits (Bologna, Florence, Naples, Modena, Parma, ...)



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政策培训项目

**National, Regional and local Government** (Rome, Bologna, Florence, Venice, Ferrara, ...)



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**Workshops** (Rome, Bologna, Florence, Venice, Modena, Ferrara, ...)



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*by Prof. Marco R. DI TOMMASO*

**GRAZIE – 谢谢你 - Thank you**