

Italy - Learning Programs Main Locations:

-主要地区：费拉拉、罗马、博洛尼亚、那不勒斯

Italia - Le principali città in cui si sono svolti i programmi di formazione:

Ferrara, Rome, Bologna, Florence, Naples, Modena, Venice, Pisa



中国 - 意大利

政策培训项目

SINCE 2006 意大利始于2006

c.MET 05

Centro Interuniversitario
di Economia Applicata
alle Politiche per l'Industria
lo Sviluppo Locale
e l'Internazionalizzazione

- Università Ca' Foscari Venezia
- Università degli Studi di Ferrara
- Università degli Studi di Firenze
- Università degli Studi di Napoli L'Orientale
- Università Politecnica delle Marche
- Università degli Studi di Udine

THE CHINA AND ITALY
RESEARCH AND
LEARNING PROJECT





中国 - 意大利

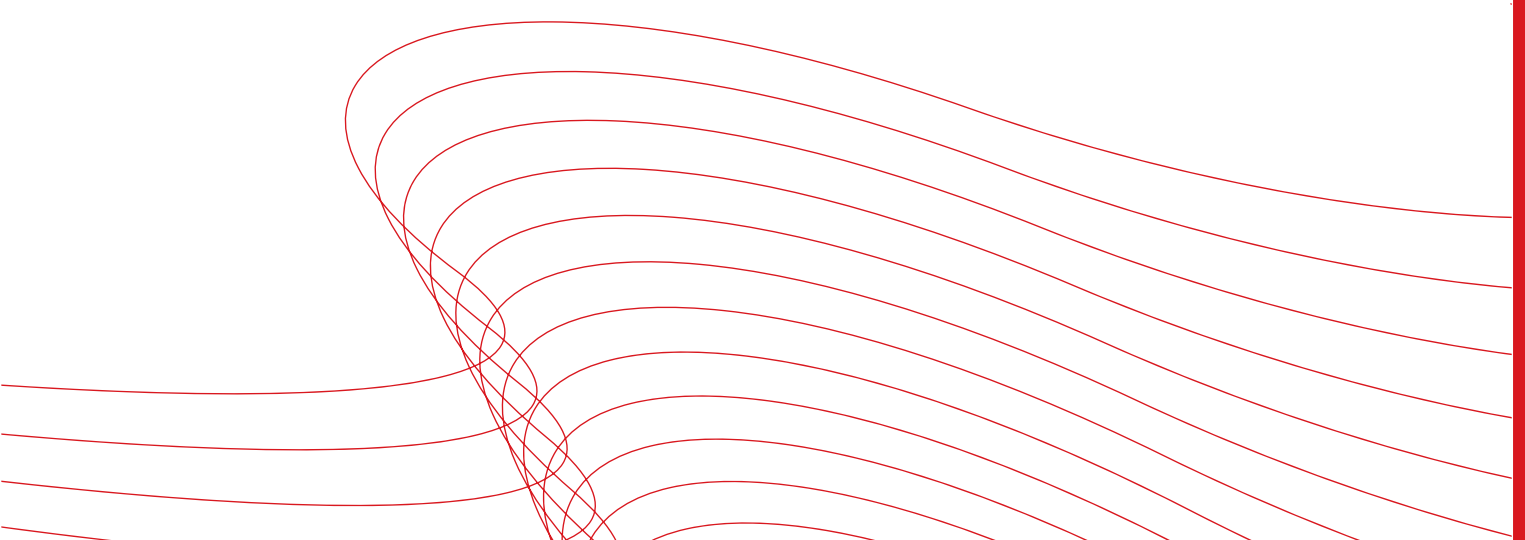
政策培训项目

The China and Italy School of Policy offers advanced learning programmes on international industry, company strategies and government policies. The project developed in 2006 at the University of Ferrara (Italy), as a hub of a wider network of universities, research centres and Scholars.

Started as a programme for Chinese top officials and policy makers, it now includes a second parallel curriculum addressed to Chinese managers and entrepreneurs.

The School programmes are organized in Italy and they include: academic lectures and seminars with company managers and policy makers; workshops; visits to leading Italian firms, meetings with local, regional and national government institutions. Special case studies based on the Italian experience are also examined and discussed with the participants.

The project is designed in close partnership with Italian and Chinese institutions. It promotes academic training and it favours the elaboration of unique material for joint applied researches and comparative studies. Moreover, by encouraging the dialogue between scholars and policy makers of the two countries, the project is also intended to facilitate the economic and cultural relationships between China and Italy.



中国-意大利政策培训项目是一项针对国际产业、企业战略和政府政策的高级研修项目。

项目始于2006年，在意大利费拉拉大学举行。费拉拉大学与意大利多所大学与研究机构以及众多学者具有紧密联系。

项目早期主要针对中国的高级政府官员和政策制定者，目前还包括了中国的企业家和管理人员。

项目由意大利组织，研修内容主要包括：学术讲座与论坛、研讨会、意大利优秀企业参访、与意大利当地政府/大区政府和中央政府相关部门的交流以及意大利案例研讨。

项目是意大利与中国相关部门紧密合作的产物，促进了学术培训并为合作研究与比较研究提供了独特的素材。通过鼓励两国学者与政策制定者的对话，项目推动了中意两国在经济和文化上的交流与合作。

La China and Italy School of Policy offre programmi di formazione avanzata che si concentrano sullo studio delle dinamiche che caratterizzano l'industria internazionale contemporanea; in questo quadro, particolare attenzione viene posta all'analisi delle strategie d'impresa e delle politiche dei governi.

Il progetto nasce nel 2006 presso l'Università di Ferrara che continua a promuovere le attività nell'ambito di una più vasta rete nazionale ed internazionale di università, centri di ricerca e studiosi.

Nato come programma rivolto a funzionari della pubblica amministrazione cinese, più recentemente ha promosso anche un secondo curriculum parallelo che si rivolge a manager ed imprenditori cinesi.

I programmi della School si tengono in Italia e includono: lezioni accademiche tenute da docenti universitari; seminari tenuti da manager e funzionari della pubblica amministrazione; workshop; visite ad imprese; incontri con rappresentanti dei governi a livello nazionale, regionale e locale; casi studio che si basano sull'esperienza italiana e che vengono discussi con i partecipanti.

Il progetto si è sviluppato grazie alla collaborazione di numerose istituzioni italiane e cinesi. La China and Italy School of Policy promuove formazione accademica e favorisce la raccolta di materiale utile per la ricerca applicata congiunta e gli studi comparati. La School inoltre, incoraggiando il dialogo tra studiosi e policy maker dei due paesi, intende contribuire allo sviluppo delle relazioni economiche e culturali tra Italia e Cina.

MAIN TREATED TOPICS:

Local development and international production;

Industrial and development policy;

Innovation and competitiveness;

New strategies for industry and development;

Policy evaluation; SMEs, medium-sized enterprises, clusters;

Investment attraction policy;

"Made in Italy" and "Made in China";

The international crisis;

Industrial policy and firm strategy in the contemporary global market;

The "new industries": Health, culture, environment and urban

Innovation in traditional and new industries.

主要论题

地区发展与国际生产；
产业与发展政策；

创新与竞争力；
产业与发展的新战略；

政策评估；

产业集群与地区发展；
吸引投资政策；

"意大利制造"与"中国制造"；

国际金融危机：产业政策与企业战略、传统与新兴产业的创新。

国际金融危机
当代全球市场中的产业政策与企业战略

"新产业"：健康、文化与城市新生活

传统与新兴产业的创新

PRINCIPALI TEMI TRATTATI:

Sviluppo locale e industria internazionale;

Politiche industriali e politiche per lo sviluppo;

Analisi dei settori produttivi;

Innovazione e competitività;

Nuove strategie per l'industria e lo sviluppo;

La valutazione delle politiche;

PMI, medie imprese e distretti industriali;

Politiche di attrazione degli investimenti;

"Made in Italy" e "Made in China";

La crisi internazionale;

Politiche industriali e strategie d'impresa in un contesto aperto;

La "nuova industria": salute, cultura, ambiente e riqualificazione urbana;

Innovazione nelle produzioni tradizionali e nelle "nuove industrie".

Under the Auspices of 主办 **Con il Patrocinio di**
Ministry of Foreign Italian Affairs, Italy

In the Framework of 合作框架 **Nell'ambito di**
The China and Italy Research and Learning Project

Promoted by 承办 **Promosso da**
The University of Ferrara and c.MET05, Italy

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